



VITROLITE

EVERLASTING SLAB MATERIAL
APPLIED TO
INDUSTRIAL BUILDINGS



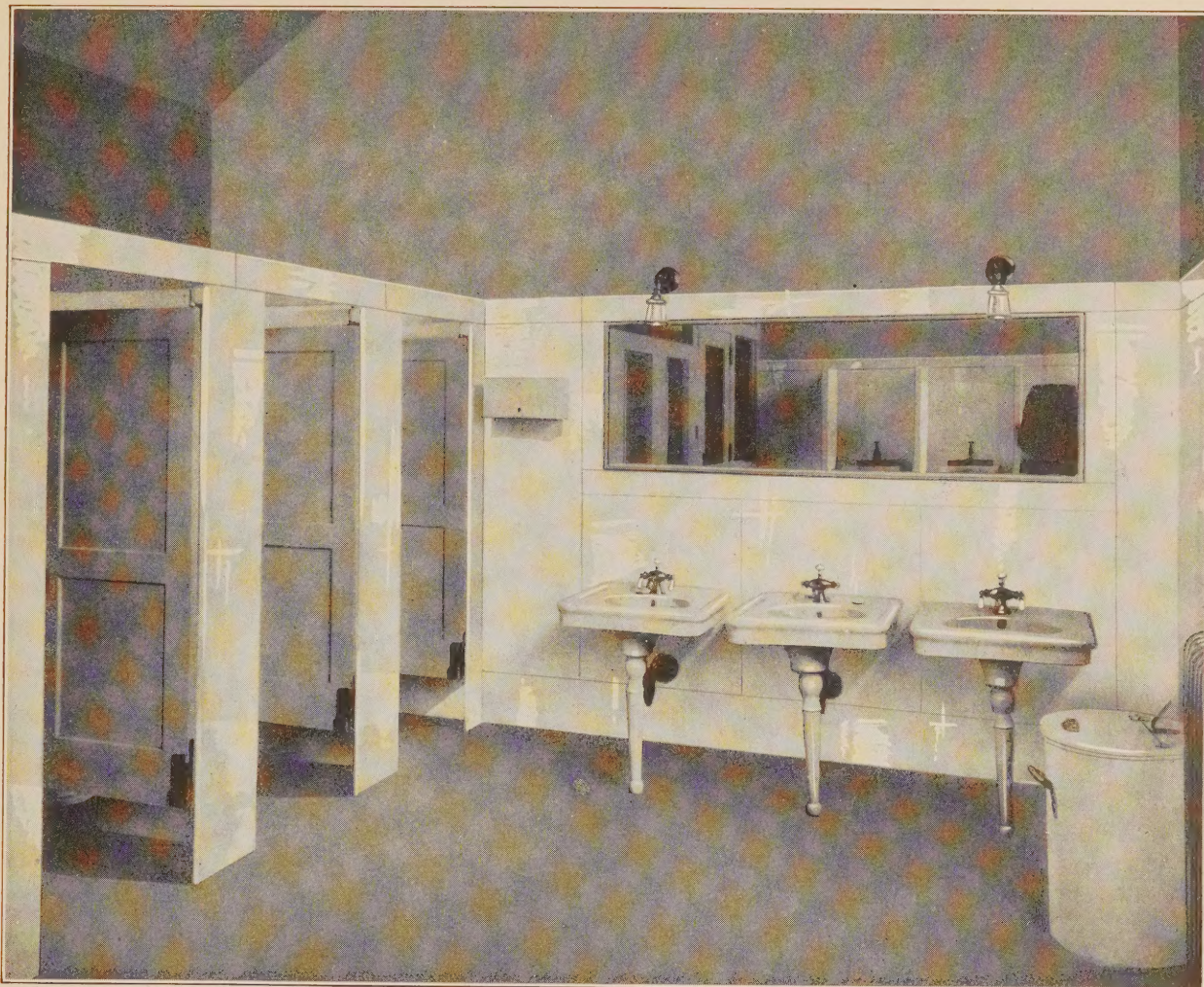
Vitrolite slabs in varying sizes are "set" over any wall surfacing by means of a patented elastic cement that clings to the wall. This cement adjusts itself to settling, shrinkage or expansion, and absorbs shocks.

VITROLITE is a material fire-fused from those minerals that form nature's hardest rock. It is manufactured in pure white, jet black, and colors, in slabs ranging in size upwards to 40 x 84, and in thickness from $\frac{3}{16}$ to 1 inch. These slabs are used for wall finishing and industrial material, and for tops of tables and other fixtures.

Vitrolite appeals to every one because of its obvious cleanliness. Its perfectly smooth surface is impossible to stain even with inorganic acids. There is nothing about it to hold odors or breed bacteria. It is easy to clean and keep clean; in fact, the stroke of a damp cloth is all that is ever necessary.

Unlike other materials used for structural surfacing, it will always remain in its perfect condition, never crazing or discoloring. It is fireproof, and although as hard as flint, will not crack if quickly heated or chilled.

The Vitrolite Company has organized sales and installation organizations all over the world. These agencies are comprised of factory-trained workmen who understand the material and handle it without waste or experiment. Each organization has its own shop where Vitrolite is cut and ground to fit. The whole country is within a short distance of some one such construction company and will be quickly and expertly served by it.



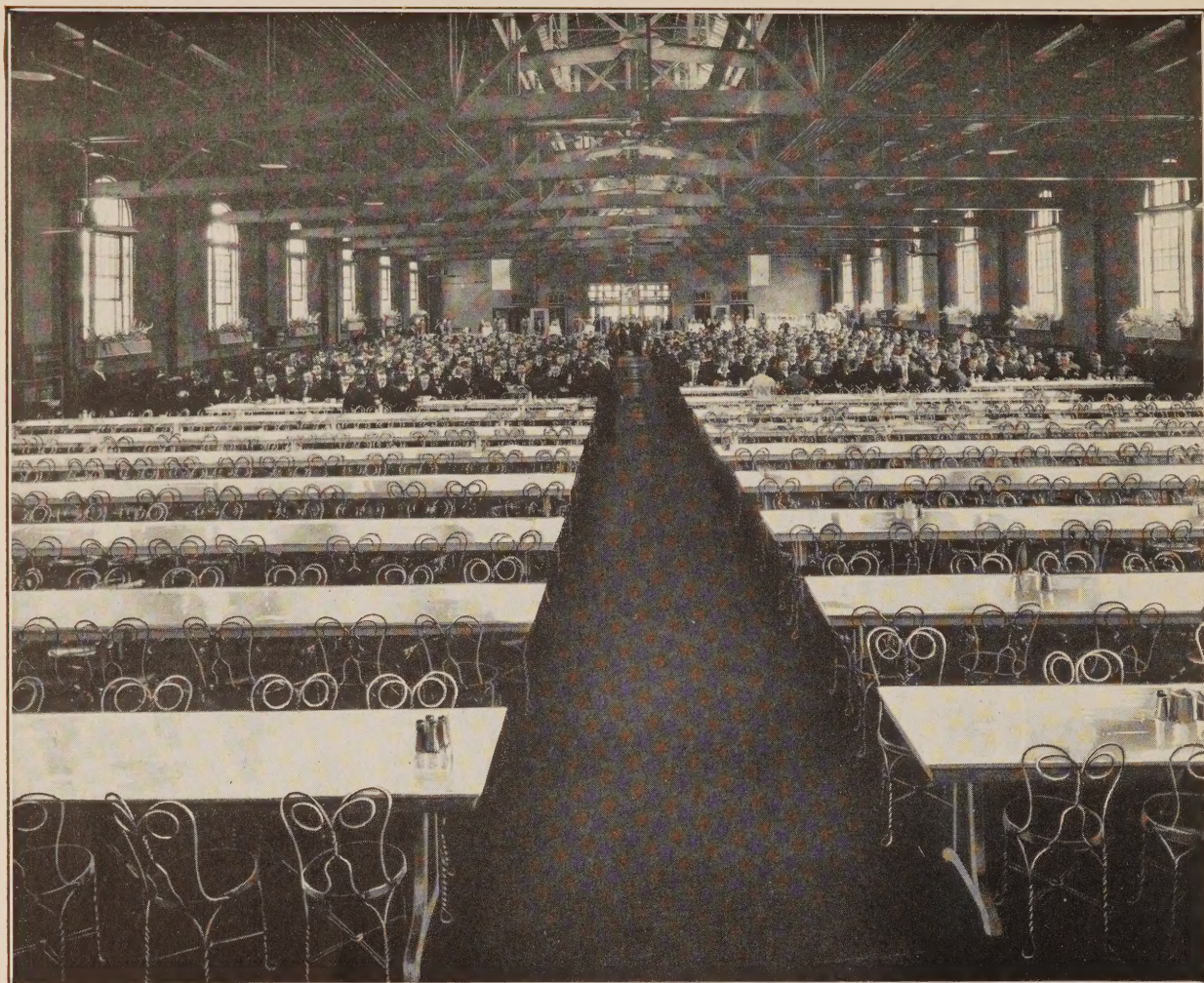
Washroom and toilet of the Lincoln Motors Company. Vitrolite is the natural selection for this purpose by people whose business it is to select materials exactly suited to special uses.

CLEAN TOILETS AND WASHROOMS —make better workmen

VITROLITE slabs, as a surfacing for factory toilets and washrooms, will give to the room a cleanliness which makes workmen healthier and happier. A damp cloth in even an inexperienced hand will clean a room of the size shown above in an hour, and leave it spotless and white. The inferior employee, in attempting to write upon Vitrolite walls and par-

titions, will be thwarted. Pencil, pen or knife will not deface Vitrolite.

An important advantage of Vitrolite toilet partitions is their method of assembling. There is no exposed metal to corrode, oxidize or form verdigris. As previously explained, all Vitrolite is installed by factory trained and factory controlled men, who understand and guarantee their work.



Lunch hall in the plant of the National Cash Register Company, Dayton, Ohio. The "National Cash" is a nationally famous factory, noteworthy for its attentions to employee welfare. So Vitrolite was selected for the lunchroom.

WHERE HUMAN MACHINES *are fueled and refreshed*

IN industrial lunchrooms and cafeterias, Vitrolite's cleanliness and wholesomeness fit in with the policy of neatness without gaudiness which should prevail.

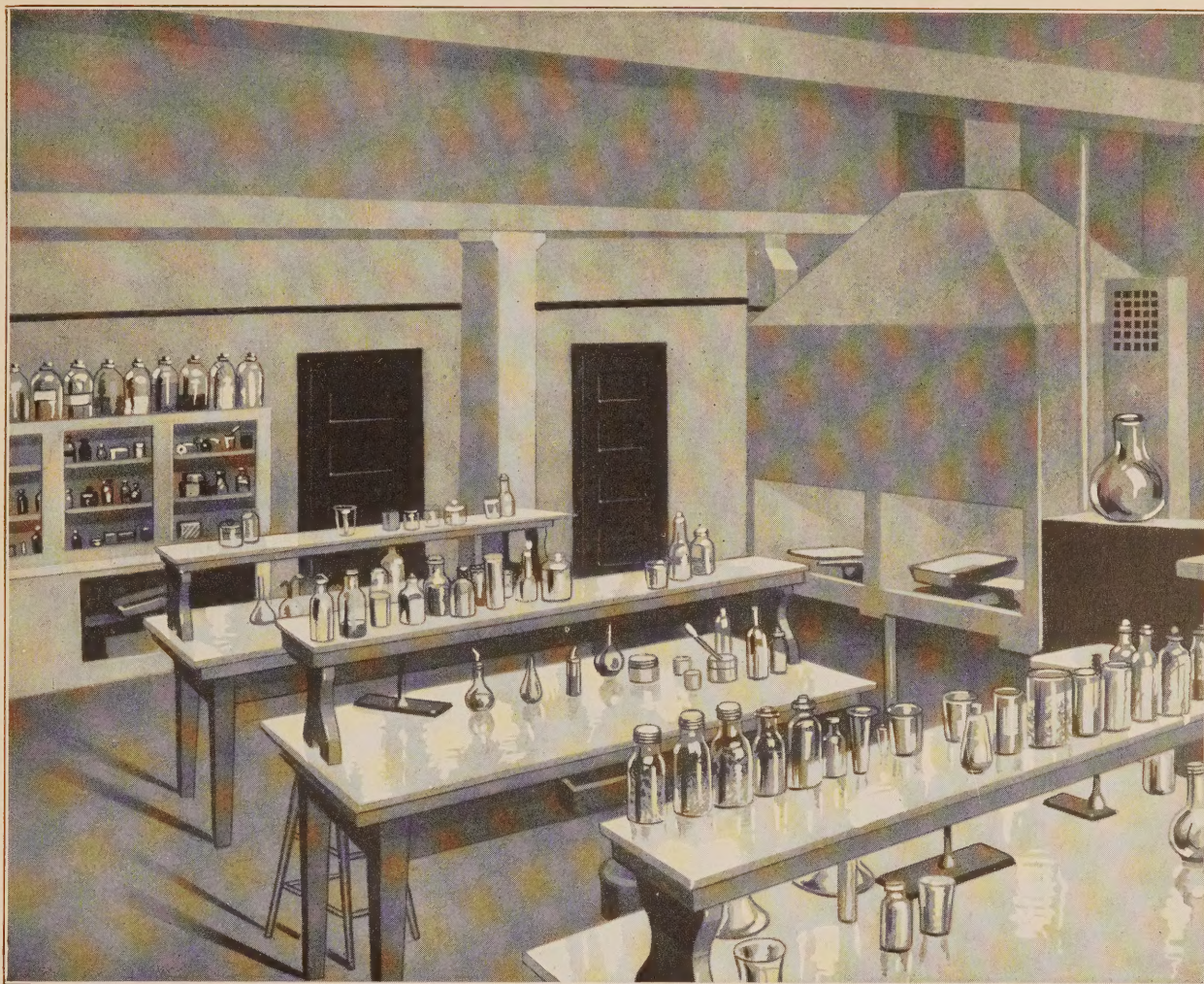
Vitrolite table tops are money makers, too, for they involve no costly linen or expense of upkeep. The surface will never wear out or craze. Once installed, they will outlive patrons by many generations without even showing their age.

The room used for housing an industrial

eating place is best finished with Vitrolite walls and ceilings. The advantage of permanency and cleanliness makes this suggestion a thrifty one.

Vitrolite on tables, walls and ceilings makes a bright clean room, which is attractive and appetizing, and produces a fine influence on employees' health and happiness.

Lunchroom equipment houses can furnish complete tables equipped with tops of plain white or black, etched or color decorated Vitrolite.



Laboratory of the Union Carbide Company—tables and shelves of white Vitrolite, impervious to stains and decidedly helpful to all experiments.

VITROLITE HELPS CHEMISTS

NO acid save Hydro-Fluoric will modify or destroy the surface of Vitrolite. In the industrial laboratory, Vitrolite walls, ceilings, shelves and table tops will help to free the room of damaging dirt and accumulating odors, speed up the work, and eliminate the ravages of time as usually apparent in stained and acid-scarred working surfaces.

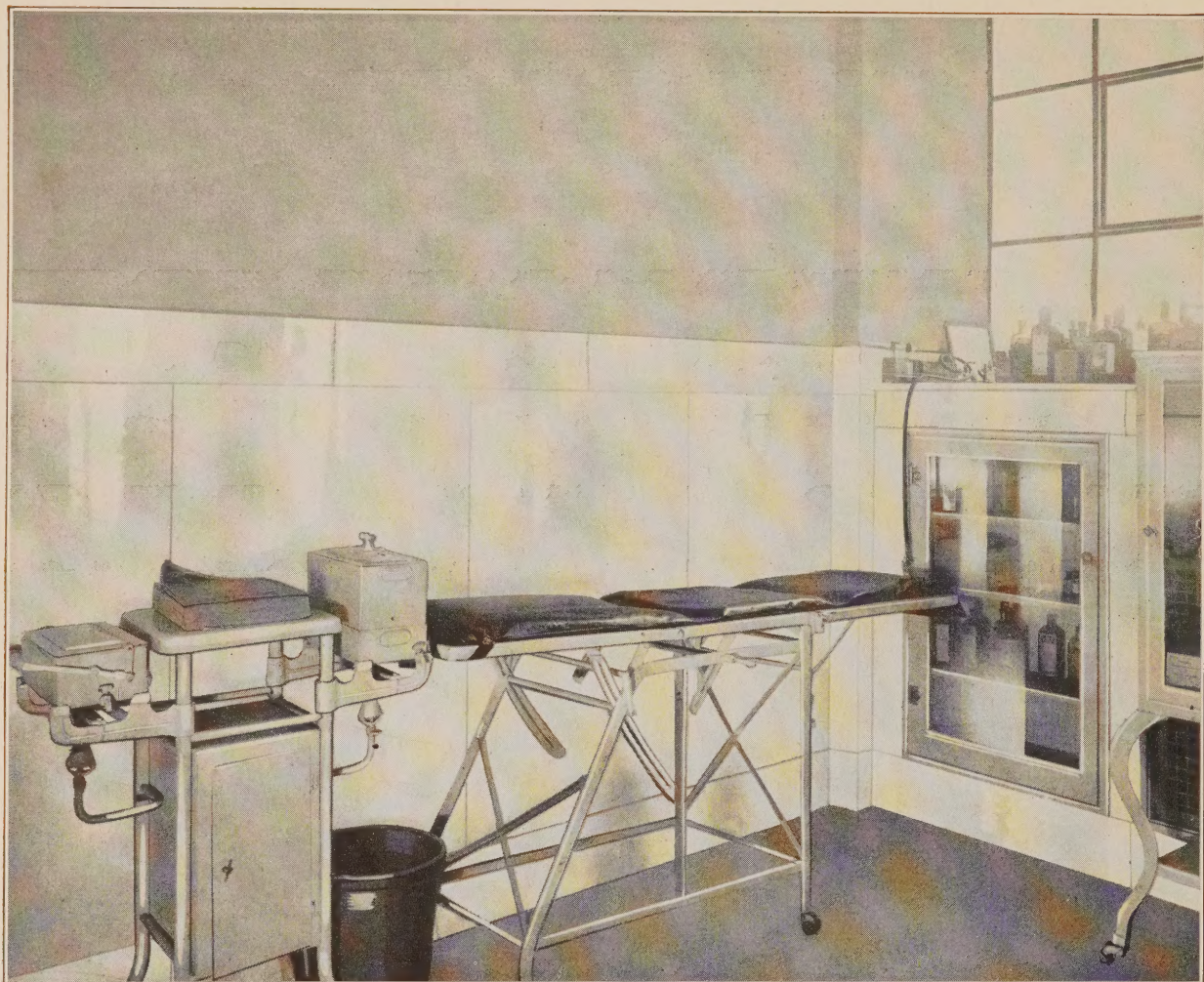
Vitrolite gives a laboratory the quality of cleanliness and brightness. It is the best insurance that this condition may be permanently maintained.

Being made in large slabs, the number of

seams or joints necessary is minimized. Seams and joints are the collecting points for agents which work against delicate experimental laboratory work. They interrupt swift operation and frustrate precision.

Nowhere is there to be found in the earth or produced by the hand of man a material which will make a more orderly, clean, and scientifically helpful laboratory than Vitrolite.

A room lined with it is, also, a veritable fire-proof safe where valuable records and costly instruments are safe.



First Aid Room of the Yellow Cab Company, Chicago. Walls of sanitary Vitrolite permit the same degree of scientific precaution that would attend a major operation.

FIRST AID TAKES NO CHANCES

when walls are of Vitrolite

TO save time, those administering first aid are usually forced to take many chances because of the lack of perfect sterilization. In rooms equipped for providing the first swift measures for saving life and limb, these speed chances can be reduced to the minimum by surfacing the entire room with Vitrolite.

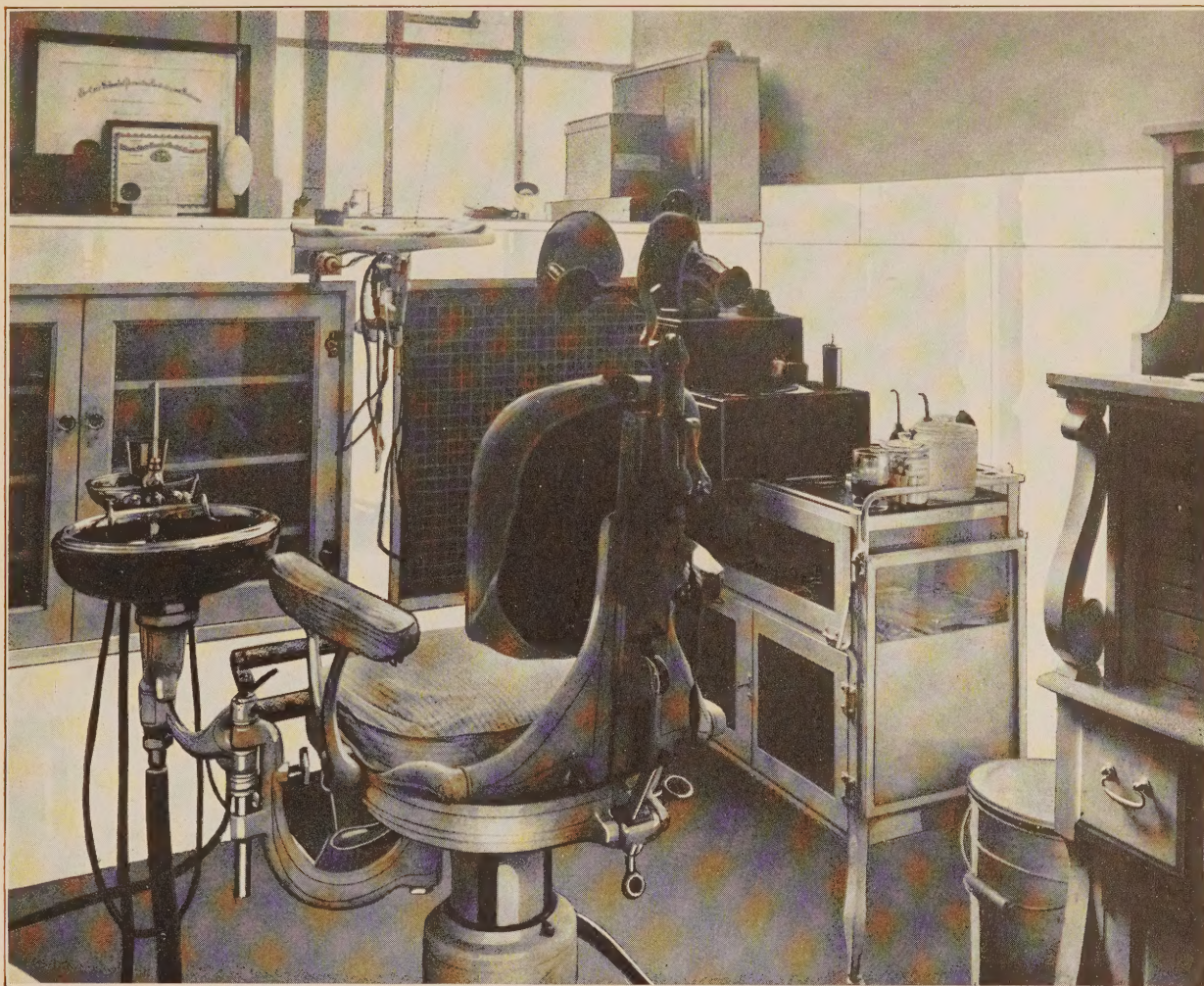
Vitrolite will not offer a nook or a lodging place for infectious bacteria, and can be sterilized perfectly without fear of staining or injury by strong chemical solutions.

No hours of scrubbing are necessary in

Vitrolite first aid rooms. An hour or so a week will keep the whole room in antiseptic condition and in readiness for emergencies.

Vitrolite costs about the same as a good grade of marble or tile; but, as time makes its entries, the low cost of maintenance and the freedom from discoloration and crazing will show a wider and wider economical advantage in favor of Vitrolite.

Vitrolite may be set in large slabs, thus minimizing joints, which are the collecting points for bacteria.



The Dental Room of the Yellow Cab Company. Here, also, Vitrolite contributes to those sanitary surroundings which it is now agreed that good dentistry requires as truly as does surgery.

DENTAL ROOMS REQUIRE *clean, antiseptic walls and ceilings*

THRIFTY manufacturers have learned that bad teeth destroy human efficiency, and statistics show that dental work done under factory supervision pays. Moreover, it is a form of interest in employees that receives most hearty appreciation and promotes the finest morale.

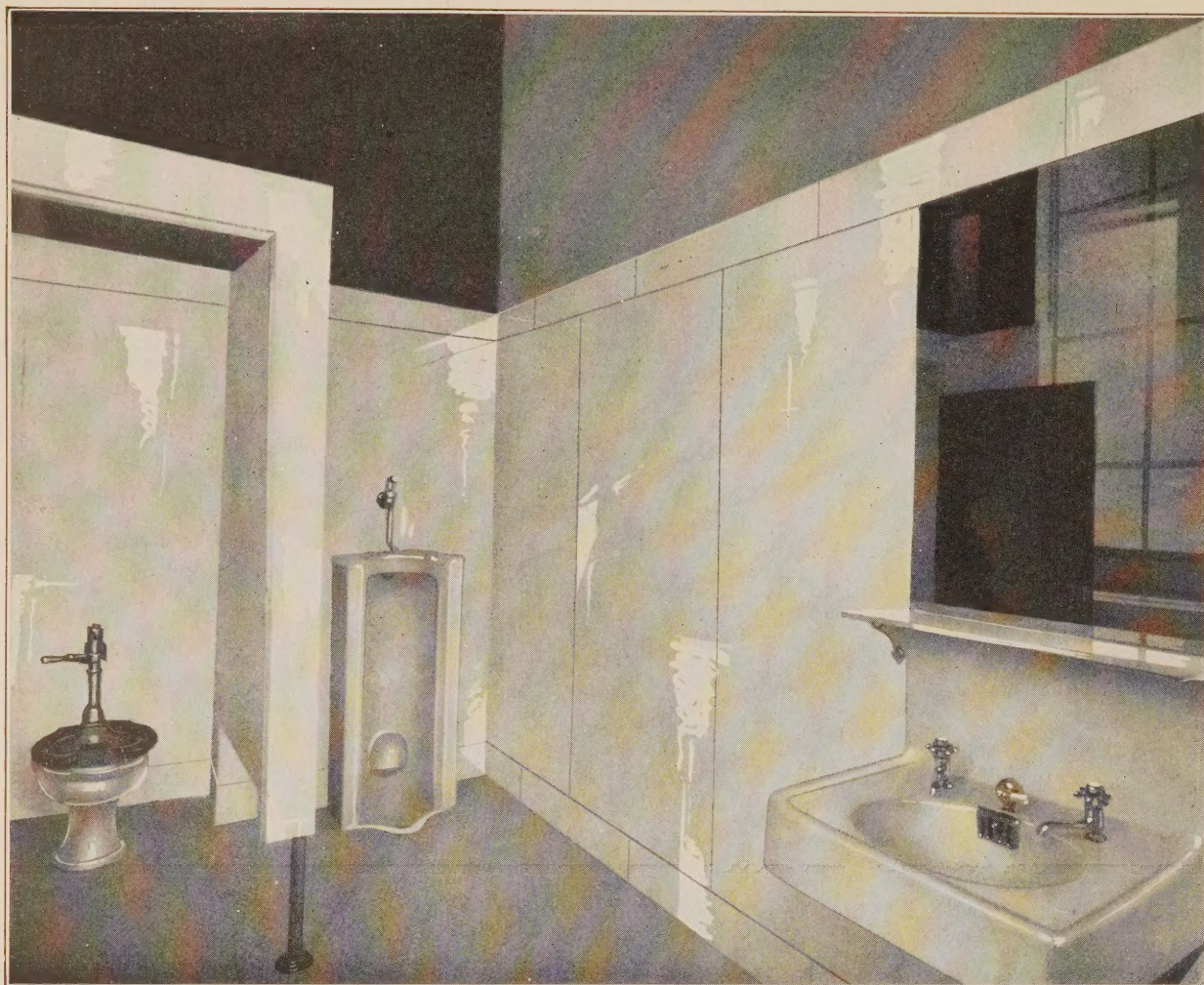
Everything that has been said of Vitrolite's use in first aid rooms, applies with equal importance to dental rooms.

The science of dentistry has established the

requirements for careful work on the same exacting scale as that of surgery.

Tooth pulling by a horse-drawn hack and the light of a torch has gone. The value of good dentistry and antiseptic conditions under which to practice it, is now fully realized.

You can depend upon the service organization of the Vitrolite Company to erect for you a dental room that will be an appropriate setting for the most expert dentistry.



Guests' Washroom and Toilet in plant of the Shredded Wheat Biscuit Company. Here Vitrolite impresses visitors with the measures taken for their comfort—and with the company's appreciation of the value of cleanliness.

CLEAN, SANITARY TOILETS

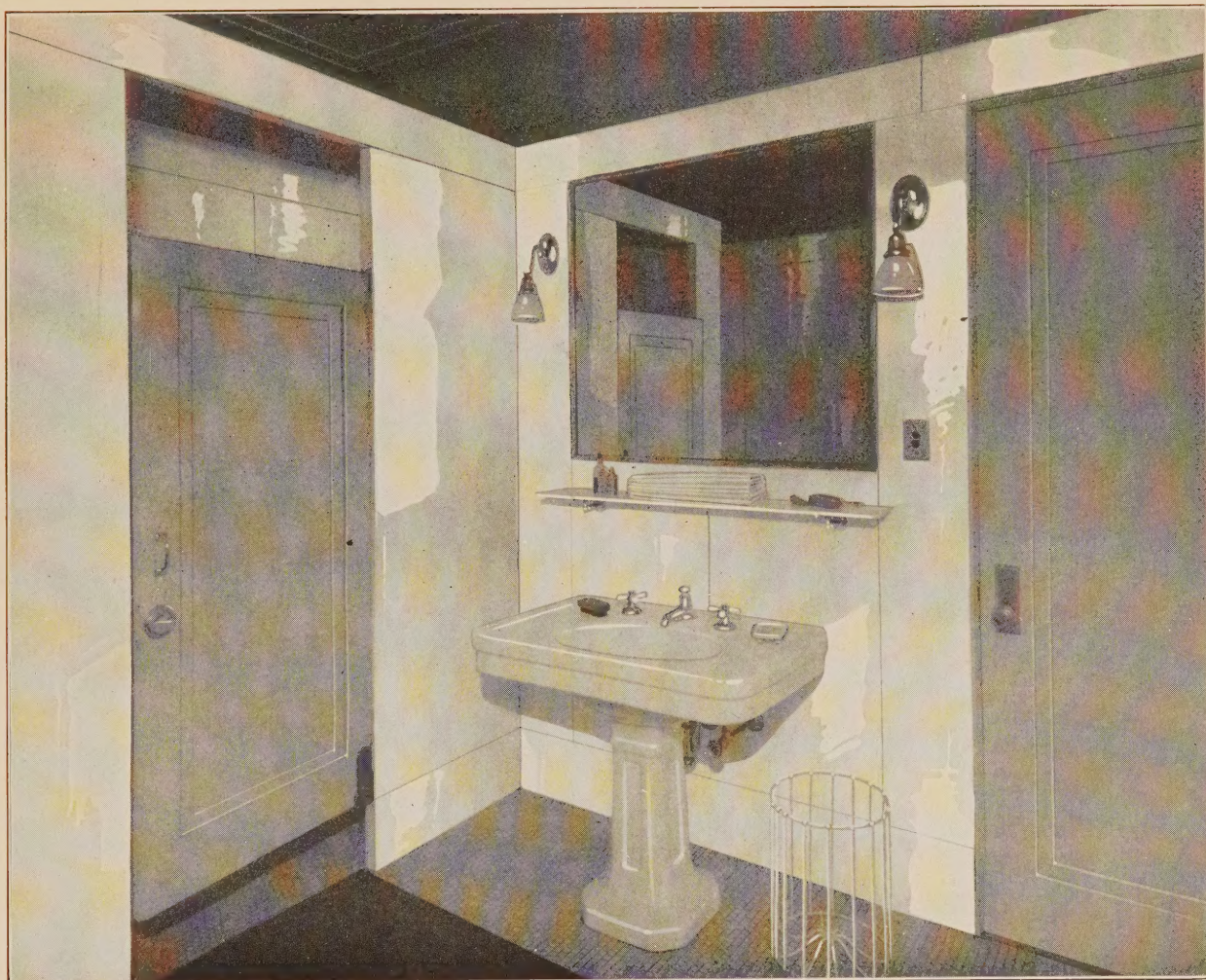
NOTHING will so quickly discredit a whole building as unsightly toilet rooms. Vitrolite, even if neglected, is never unsightly. Its hard, non-porous surface is self-sufficient against dirt and contamination. White or white-and-black Vitrolite toilet walls and partitions are just about as sanitary and cleanly looking as imaginable.

The unpleasant odor of strong disinfectants need not laden the air of Vitrolite-equipped toilets and washrooms, because Vitrolite's non-porous surfaces cannot hold these odors nor those other odors these dis-

infectants are intended to destroy. Vitrolite is so hard and smooth that even inorganic acids will not stain it. Sterilizing agents may be used without fear of discoloration.

Vitrolite toilet partitions are assembled by a patented system by which no metal is left exposed to tarnish or corrode. This is an important advantage.

You can feel that you will be in complete accord and harmony with the strictest sanitary demands, if you use Vitrolite to protect and preserve thorough sanitation in your washrooms and toilets.



Private washroom and toilet in the offices of Alvin Macauley, President of the Packard Motor Car Company, Detroit. Vitrolite walls and partitions provide cleanliness and light for the executive and his guests.

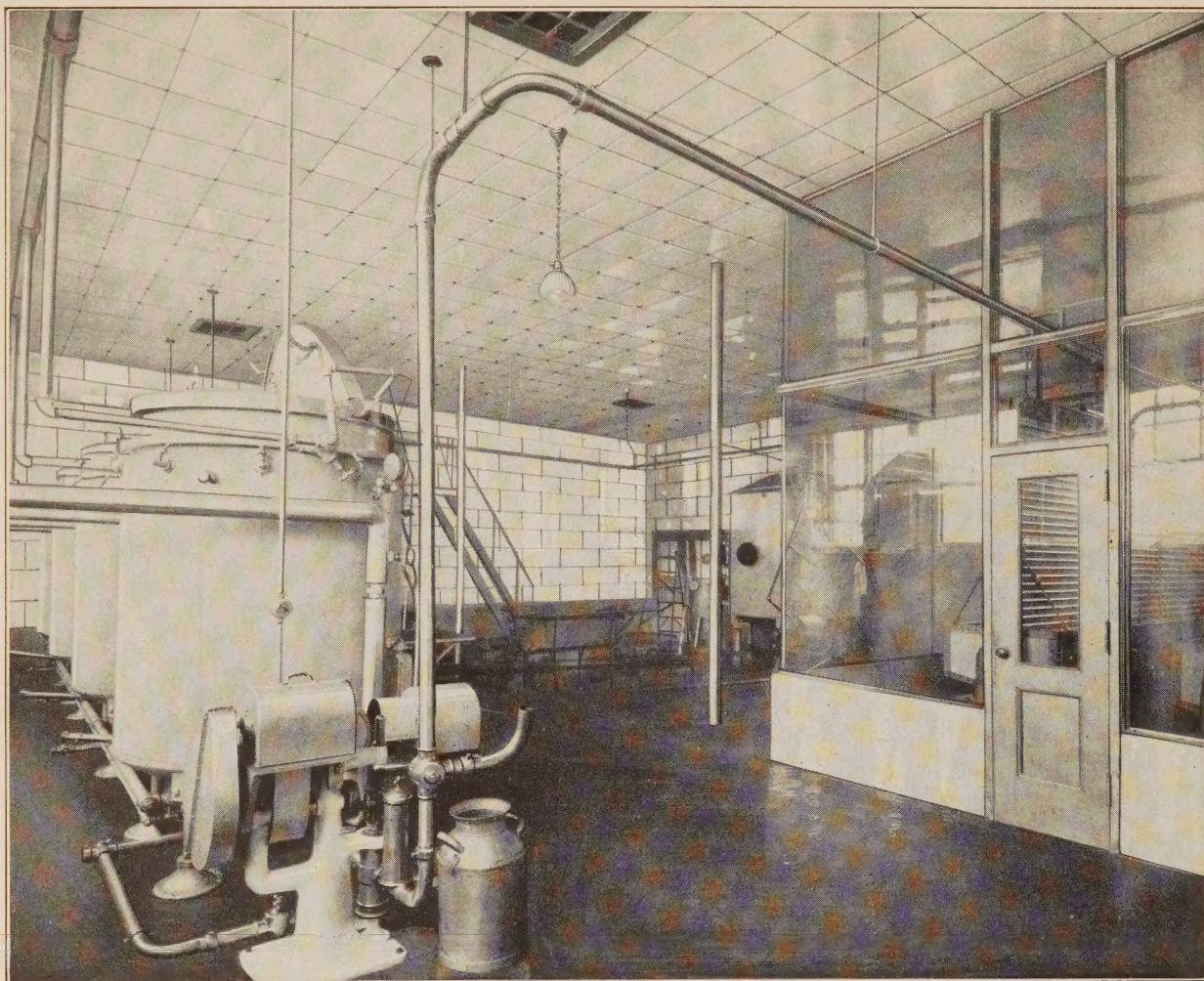
SURROUNDINGS BEFITTING AN EXECUTIVE

IN an executive private wash and toilet room, Vitrolite adds the note of dignity and cleanliness so much to be desired. The reasons for its use in this connection might stop right here, but let us add to this the qualities which make it the desired surface material for all the uses suggested in the preceding and following pages.

In this "Executives Aid" capacity, Vitrolite might be made even more beautiful by the use of an appropriate etched or deco-

orative color design on the Vitrolite trim.

In homes, hotels and fine eating places, Vitrolite is permanently decorated by means of an etching or sand blast process. Any design or colored pattern may be worked into the material through this process. The department of design and decoration, which the Vitrolite Company maintains, is qualified to suggest a variety of treatments for an executive toilet and private washroom that will add greatly to its good looks.



Vitrolite walls and ceiling extend, faultlessly, the scrupulous cleanliness indicated by the white enameled machinery of this creamery.

CLEANLINESS IN CREAMERIES IS LAW

CLEANLINESS doesn't have to be taught to creamery owners. Their plants are shut, either by law or lack of market, if they are not "spick and span." The only question is, "How can a creamery be kept perfectly clean and sanitary?" The answer will echo from a host of successful creamery owners—"Use Vitrolite wherever you can."

Vitrolite walls, ceilings and working slabs may be perfectly fitted to any shape or size room.

From the moment such an installation is made, no dirt or dust can collect; no bacteria can germinate; no inspection can do

else than commend. Vitrolite is subject to any sterilization without harm to the material. Steam and moisture cannot harm it. Vitrolite will outlast any building, and can be removed and re-installed in new buildings. There is no wearout to Vitrolite's smooth surface. Hard as flint and everlasting, it will cut your upkeep cost, and save your lighting expense. Its glistening whiteness will always multiply light so that every nook and corner is a bright spot and a clean spot.

Vitrolite is the ideal material for creameries, as a notable list of owners can tell you.



Perfect working surfaces, the Vitrolite table tops in this candy factory. They speed up work, always surrounding it with cleanliness. Vitrolite walls complete the sanitary provisions.

CANDY TASTES BETTER WHEN MADE HERE

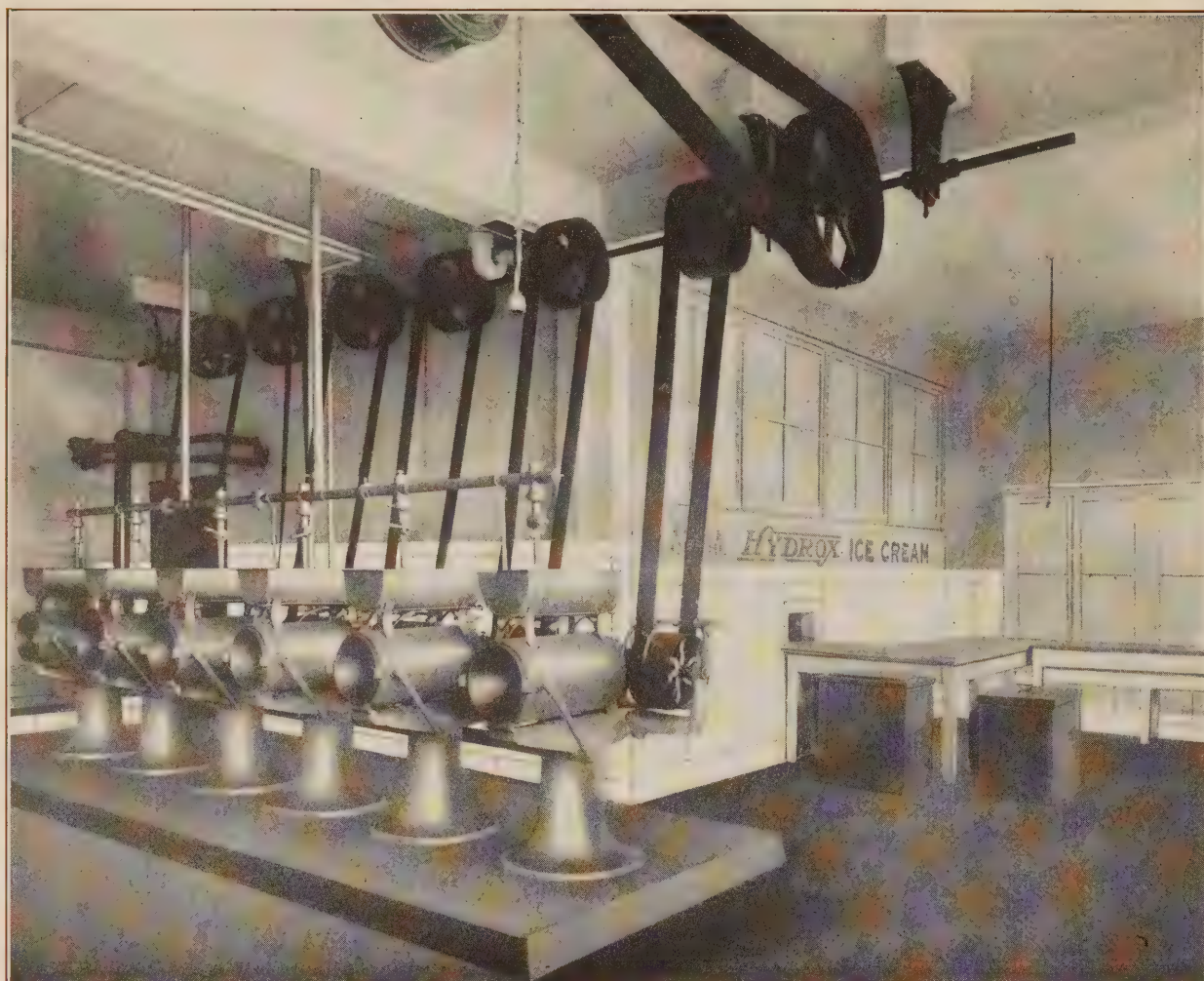
DIRT and dust, stains and accumulated odors, spoil good candy. The more Vitrolite is used where candy is made, the better candy it will be. Vitrolite is so smooth and hard that it does not collect dirt nor hoard odors. Even inorganic acids will not stain its china-like surface. Spots are easily seen against its pure white surface and removable with a damp cloth.

Vitrolite will not crack when hot candy is poured upon it. Vitrolite slabs are the handiest, cleanest table tops and the easiest to work upon. Vitrolite walls and ceilings in factory workrooms spread light and are easily

cleaned by the mere stroke of a damp cloth.

The odors so familiar to candy factories will not impregnate and saturate the walls of a Vitrolite equipped factory.

Have a spick and span factory. Clean workrooms sell the product. Smooth surfaces speed up the work and permit quick, thorough cleansing. Vitrolite is being used all over the world in factories where cleanliness is a part of good methods of manufacture, and wherever used is introducing that element to a degree quickly and lastingly reflected in pride of workmanship and ready acceptance of the products.



Walls of snowy white Vitrolite carry light to every corner of this ice cream factory and facilitate the careful provisions for sanitary conditions at all times.

CLEAN FACTORIES SELL ICE CREAM

CUSTOMERS visiting an ice cream plant where Vitrolite is used on walls and ceilings are always impressed by the sanitary conditions that the glistening Vitrolite surfaces imply. The good word travels fast. Soon the fact that your cream is made under such appetizing conditions is known to a multitude.

Vitrolite is not affected by the dampness which prevails in an ice cream factory. Its hard "china-like" surface will never "shed" particles like paint or plaster. It will not craze (develop tiny surface cracks like tile). Its whiteness multiplies and diffuses light so

that every corner is illuminated. Its surface never needs refinishing. It is stain-proof and acid-proof.

Sterilizing agents may be used without fear of discoloration, stain or other ill effects. The material is the same all the way through.

When you consider the advertising value, the light reflecting value, the low upkeep cost and the length of time it will be in service—it is a measure of simple economy to install Vitrolite wherever possible.

Vitrolite can be installed as easily over old walls as in new buildings.



Textiles slide easily across Vitrolite tops on these work tables, speeding the production and eliminating tearing and wrinkling.

TEXTILE PRODUCTION IS SPEEDED

THE textile industry as a whole has discovered that the product of their mills is handled with great speed on Vitrolite slabs. The textile does not catch or stick—the arms and hands move without hindrance.

Vitrolite is earning its way in these mills.

Wherever a textile product is made, sorted, or packed, Vitrolite will increase efficiency.

The cleanliness and wholesomeness of Vitrolite in these mills has induced many to abandon once common but now obsolete dirt-collecting surfacing in wash rooms, bath-

rooms, and industrial eating places. In its place, Vitrolite on walls, ceilings, toilet partitions and table tops now maintains sanitary cleanliness and protects the employees' health.

Vitrolite distributors have become very expert in the application of the material to textile mills, having made many important installations.

Any nearby distributors you may call upon can be depended upon to assist you in speeding production and securing sanitation.



This Vitrolite table top makes packaging swifter and easier and maintains a degree of cleanliness beyond the demands of the most exacting inspectors. The mere stroke of a damp cloth keeps it always clean.

CLEAN FACTORY—CLEAN FOOD

ALL food in its natural form is clean and wholesome. Contact with other substance is what contaminates and destroys its purity. Wherever meat, vegetables or fruit is packed—Vitrolite insures cleanliness.

The material which is as easily cleaned as a china dish will not hoard bacteria or odors. When the day's work is done these surfaces may be cleaned up in a "jiffy" by the mere stroke of a damp cloth. During the night dirt or dust will find no lodging place in its natural smooth surface. It will speed

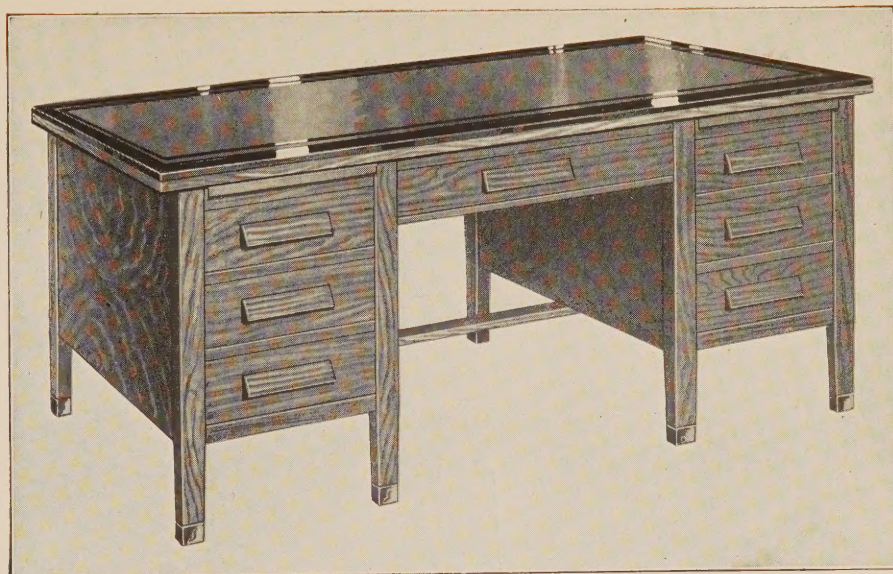
up production, because nothing clings to it. It gives users the satisfaction of knowing that antiseptic conditions prevail wherever work is carried on over it. Hot dishes or ice cold materials will not crack Vitrolite.

Walls and ceilings of Vitrolite carry the added advantage of being light multipliers and upkeep cost reducers.

All such installations are made by factory trained men of factory governed branches—who guarantee their work.

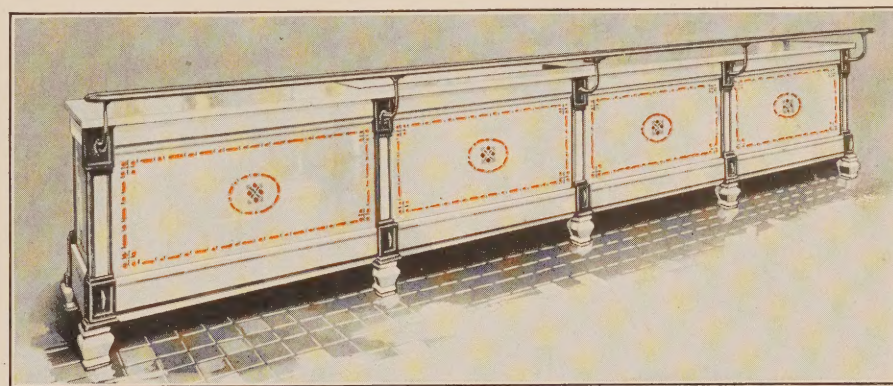
Vitrolite slabs for table tops may be had in any size or shape up to 40x84.

DESK TOPS — Etched black Vitrolite desk tops possess a dignified elegance unmatched by any other desk top ever used. The comparatively fragile plate-glass top is eliminated; there is no air-space between top and desk to collect dust; ink spots do not show and any stain, spot or dust wipes quickly away. Vitrolite makes a perfect working surface for any office pursuit. If desired school monograms, crests or trade-marks may be included — either etched or in colors.



CAFETERIA COUNTERS

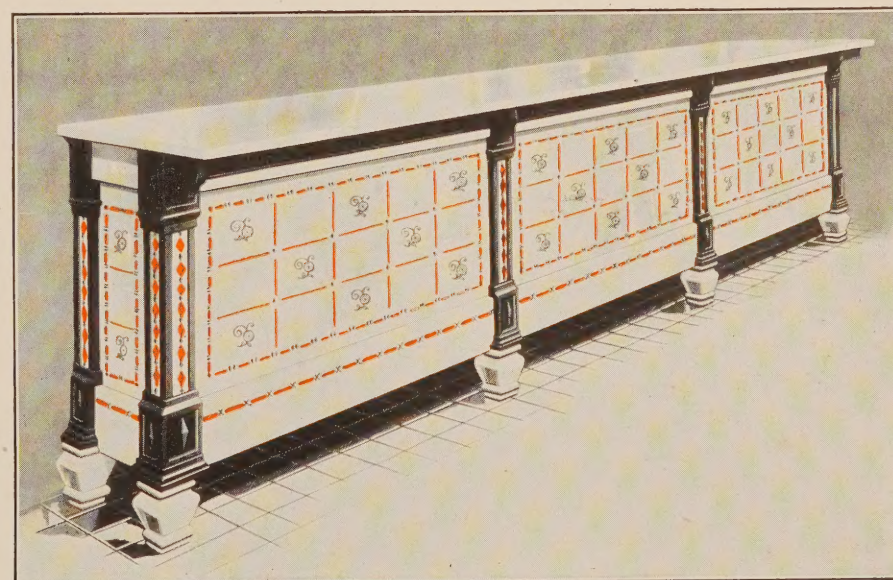
The illustration at the right shows a cafeteria counter done in decorated Vitrolite — pleasingly ornamental and with all the immaculate appearance of sheer white Vitrolite. Vitrolite cafeteria counters are produced, complete, in 4 foot sections. Counters are assembled so that there are no holes, bolts or screws in the Vitrolite slabs. In plain white, white with two-tone black top and trim, and white with color decorations.



LUNCH COUNTERS

At the right a lunch counter of decorated Vitrolite — very popular in the more modern lunch rooms. Wipes clean of all spots and spillings — always inviting and appetizing.

Produced complete in the same types of Vitrolite as cafeteria counters, also in 4 ft. lengths, assembled in any desired number of units. No bolts or screws in Vitrolite counters — full strength of material retained by a slab system of joining. Each section furnished with a heavy steel cutlery drawer.



Vitrolite lunch counters, cafeterias, counters and tables can be furnished direct, or by most restaurant supply houses.

Some Outstanding Vitrolite Installations for Industrial Companies

Amer. Hoist & Derrick..	St. Paul, Minn.	Cleveland Real Est. Bd.	Cleveland, Ohio
Vanity Silk Mills.....	Reading, Pa.	Templar Motor Car Co.	Cleveland, Ohio
Union Carbide Co.....	Long Island, N. Y.	Ohio Brass Co.....	Mansfield, Ohio
Sawyer Biscuit Co.....	Chicago, Ill.	Absorbine, Jr.....	Boston, Mass.
Hydr. Pressed Steel Co..	Canton, Ohio	Liberty Bldg.....	New Haven, Conn.
Amer. Ship Building Co.	Lorain, Ohio	Hartford Trav. Ins. Co.	Hartford, Conn.
Peerless Drawn Steel Co.	Massillon, Ohio	Illinois Steel Plant.....	Gary, Indiana
Studebaker Corporation.	South Bend, Ind.	Liggett & Myers Tob. Co.	Richmond, Va.
Carnegie Steel Works...	Youngstown, Ohio	Hibbing Power Plant...	Hibbing, Minn.
Cleveland Disc. Bldg. Co.	Cleveland, Ohio	F. W. Woolworth Co....	Minneapolis, Minn.
Yellow Cab Co.....	Chicago, Ill.	National Cash Reg. Co..	Dayton, Ohio
Shredded Wheat Bisc. Co.	Niagara Falls, N. Y.	Packard Motor Co.....	Detroit, Mich.
Blue Valley Cream. Co..	Chicago, Ill.		

Representatives

Vitrolite Products Co.....	10 W. Baker St.....	Atlanta, Ga.
Vitrolite Products Co.....	201 W. Madison St.....	Baltimore, Md.
Vitrolite Construction Co.....	21 Pearl St.....	Boston, Mass.
Vitrolite Products Co.....	190 Elk Street.....	Buffalo, N. Y.
Vitrolite Products Co.....	711 Fulton St.....	Chicago, Ill.
Vitrolite Construction Co.....	315 Hammond St.....	Cincinnati, O.
Vitrolite Products Co.....	21 Main St.....	Cincinnati, O.
Vitrolite Construction Co.....	2909 Detroit Ave.....	Cleveland, O.
Vitrolite Construction Co.....	850 N. High St.....	Columbus, O.
Vitrolite Construction Co.....	3220 Commerce St.....	Dallas, Texas
Vitrolite Products Co.....	520 E. 18th St.....	Denver, Colo.
Vitrolite Construction Co.....	407 E. Fort St.....	Detroit, Mich.
Vitrolite Construction Co.....	829 S. Los Angeles St.....	Los Angeles, Calif.
Vitrolite Products Co.....	407 Board of Trade.....	New Orleans, La.
Vitrolite Products Co.....	7 Boston Bldg.....	Tulsa, Okla.
Vitrolite Products Co.....	87 St. Peter St.....	Montreal, Canada
Vitrolite Products Co.....	519 Federal Reserve Bank Bldg.....	Omaha, Nebr.
Vitrolite Products Co.....	1218 Chestnut St.....	Philadelphia, Pa.
Vitrolite Construction Co.....	902 Federal St.....	Pittsburgh, Pa.
Vitrolite Construction Co.....	80 Grand Ave.....	Portland, Oregon
Vitrolite Products Co.....	17 W. Salem Ave.....	Roanoke, Va.
Vitrolite Construction Co.....	1492 Mission St.....	San Francisco, Calif.
Vitrolite Construction Co.....	514 Westlake Ave.....	Seattle, Washington
Vitrolite Construction Co.....	360 Worthington St.....	Springfield, Mass.
Vitrolite Products Co.....	320 Chamber of Commerce.....	St. Louis, Mo.
Vitrolite Construction Co.....	2237 Hampden Ave.....	St. Paul, Minn.
Vitrolite Construction Co.....	409 Madison Ave.....	New York, N. Y.
Vitrolite Products Co.....	85 Hope St.....	Brooklyn, N. Y.
Vitrolite Construction Co.....	1417 Dundas St.....	Toronto, Canada
Cuban Vitrolite Co.....	P. O. Box 1070.....	Havana, Cuba
Vitrolite Products Co.....	1 Victoria St. Westminster.....	London, S. W. I. Eng.
Harada Shoji Kaisha, Ltd.....	3 Itachibori Katadori, 3-chome.....	Nishiku, Osaka, Japan
Vitrolite Products Co.....	Fetco Bldg., Kiukaing.....	Shanghai, China
Tylers, Ltd.....	13 Bridge St.....	Sydney, Australia
Joseph Jinnett.....	Hotel St. Regis, Room 603.....	Mexico, D.F. Mex.
Merino Rodriguez.....	Allen 64.....	San Juan, Porto Rico
J. Hilder & Company.....		Bombay, India